

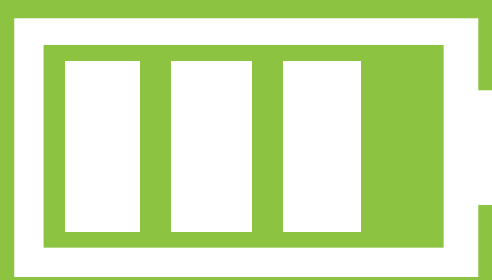
FORD ADVANCING ELECTRIFIED VEHICLE PROGRAM AND BATTERY RESEARCH



Ford is expanding its electrified vehicle program worldwide, allowing the company to share technology globally, test batteries virtually, in real time, and accelerate advancements.

TECHNOLOGY

Battery development to expand globally into Europe and Asia



\$4.5
BILLION

INVESTMENT

Ford to invest \$4.5 billion through 2020

R&D

\$2.1 million investment in a battery lab at the University of Michigan to boost research and development

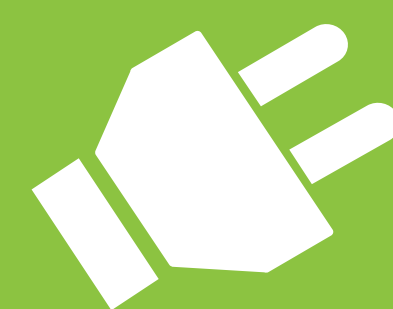


EVs

Ford to add 13 new EV nameplates, offering electrification on more than 40% of its vehicle lineup by 2020

GROWTH

Ford expands EV offerings to growing markets, including Taiwan, Korea and China



IMPROVEMENTS

New Focus Electric, with a projected 100-mile range and all-new DC fast charging capability, projected to deliver an 80% charge in an estimated 30 minutes